

# Kate Gordon

(516)320-1841 | kathryncgordon@gmail.com | Lafayette, LA

[www.kate-gordon.com/uxdesignportfolio](http://www.kate-gordon.com/uxdesignportfolio)

## Professional Summary

Visual Artist and UX Designer with 10+ years experience in higher education, teaching fundamentals of art and design. Experienced in visual storytelling, developing concepts, refining visual aesthetics and ability to present research findings to a diverse audience. Skilled in rapid prototyping methods and applying principles of user-focused design, with an understanding of integrating elements from Design Systems. Passionate about creating designs that are accessible and educational while working at a company whose core mission is creating positive change through creative problem solving and teamwork.

## Relevant Skills

- Proficient in standard design applications: Figma, Photoshop, Illustrator and InDesign
- Rapid prototyping methods specifically paper sketching, wireframing, user journeys, and mockups, with proven ability to optimize design for a wide range of devices
- High level of visual design skills including: gestalt principles, color theory and typography
- Proven ability to evaluate designs at every level of development, including understanding detailed requirements to create user experiences that meet client needs and vision
- Open to giving and receiving feedback with a team to focus on creative problem solving
- Skilled project manager with ability to deliver within strict deadlines

## Work History

### Freelance UX Design Project Work, 2024

- Created personas, user journey maps, user flows, wireframes, lo-fi prototype, usability study, accessibility evaluation, mockups, and high fidelity prototype for an App that helps users connect with their local community to find or resell children's clothing in order to stay on budget and create a more environmentally sustainable clothing cycle. (See Portfolio Piece [Sprouts](#))

### Google UX Design Certificate, 2024

- Generated rapid prototypes using paper wireframes and user journeys in order to create an App that builds a community loop of support during tropical storm preparation. Through research, gained an understanding of the overall organization of elements and actions needed within the product. Conducted a usability study and incorporated feedback into iterative design process, leading to high fidelity prototype that was later optimized for use on multiple devices (See Portfolio Piece [Trina](#))

### Assistant Professor, Art Department, University of Louisiana at Lafayette, 2019- Present

- Demonstrated subject matter expertise in design principles by designing curriculum and teaching Introductory Design courses at the college level, focusing on gestalt principles in relation to composition, color theory, and typography.

- Mastered standard design applications (Photoshop, Illustrator and InDesign) to edit photos, prepare tenure dossiers, update professional websites, and act as a mentor during senior thesis projects.
- Reviewed, assessed, and provided constructive critical feedback to over 120 art students every academic year of varying developmental levels, resulting in student portfolios that showed a clear knowledge of composition, value, perspective, and figurative anatomy
- Taught courses focused on conceptual development with an emphasis on brainstorming, visual storytelling through storyboarding, developing maquettes, and refining visual aesthetics resulting in higher rates of student graduation.

Assistant Director of Admissions, Lyme Academy College of Fine Arts, 2012-2015

- Utilized knowledge of principles of art and design to perform all portfolio evaluations for the admissions process resulting in providing an equitable evaluation of artwork.
- Project managed the process of generating reports on all admissions data, presenting data in monthly meetings to show progression toward goals, resulting in doubling the admissions numbers in 2 years and keeping the college viable.
- Coordinated campus events by working with local vendors and designers to generate promotional materials, organize daily schedules for visitors and provide all manner of hospitality to ensure a cohesive and positive introduction to the College.

Conservation Intern, Metropolitan Museum of Art, 2008-2010

- Worked with large teams of conservators and gliding technicians to generate condition reports and carry out conservation treatments on projects including a 16th-century Spanish ceiling and a 17th-century Damascene period room.

### **Additional Work Experience**

Lecturer, Sabbatical Coverage, University of North Carolina at Greensboro, 2018- 2019

Gilding Apprentice, Lowy Frame and Restoration Company, 2011-2012

### **Education**

MFA, University of North Carolina at Greensboro, 2017

BFA, Pratt Institute, 2011

### **Service/Volunteering/Leadership**

Board Member & CFO, Middle America College Art Association, 2021- present

Advisory Board Member, Paul and Lulu Hilliard Art Museum, 2022- present

Collections Committee, Paul and Lulu Hilliard Art Museum, 2019- present